

TRANSFORMERS

all that is solid changes into
something else

UNIVERSITY OF AVEIRO, PORTUGAL
29, 30 June & 1 July 2017



PROGRAMME

→ All sessions in room 2.1.10 ←

29TH JUNE, THURSDAY

- 9.45 – 10.15** **Registration**, Department of Languages and Cultures, University of Aveiro
- 10.15 – 10.30** **Welcome** remarks and conference announcements
- 10.30 – 12.00** **Session 1**
Chair: Jinsong Chen
- Marc Brooks**, University of Vienna, Austria: “Sonic Transformations of Bodies and Space in *The Flash*”
- Raquel Espada**, University of Lisbon, Portugal: “Assuming Direct Control: Transformation and Identity in the *Mass Effect* Series”
- Rocío Carrasco Carrasco**, University of Huelva, Spain: “Shifting Bodies/Troubled Selves in Almodovar’s *The Skin I Live In* (2011)”
- 12.05 – 1.05** **Session 2**
Chair: Dominika Czarnecka
- Martin Boszorád**, Constantine the Philosopher University, Slovakia: “The Tattooed Body as a ‘Vehicle’ of Memory”
- Simone Formiga**, Pontifícia Catholic University, Rio de Janeiro, Brazil: “Design and the Body”
- 1.05 – 2.30** **Lunch**
- 2.30 – 3.30** **Keynote Address**
Chair: David Callahan
- Roz Kaveney**, Author and Activist: “Genre Gender Transition and Translation”
- 3.30 – 4.00** **Coffee Break**
- 4.00 – 6.00** **Session 3**
Chair: Roger Davis
- Richard Hardack**, Independent Scholar, USA: “A Climate of Nescience: Environmental Collapse and the Transformation of Temporal Subjectivity”

Teresa Gibert, Universidad Nacional de Educación a Distancia [National University of Distance Education], Spain, “Dystopian Metamorphosis: Transformed Bodies in Margaret Atwood’s *MaddAddam* Trilogy”

Jinsong Chen, Purdue University, USA, “Reincarnation: The Refusal of Death in Mo Yan’s *Life and Death are Wearing Me Out*”

Mark Poole, University of Porto, Portugal: “Fleshing out Hitchcock After the Fact: Transforming his Persona in the 21st Century”

30TH JUNE, FRIDAY

9.00 – 10.30

Session 4

Chair: Martin Boszorád

Dominika Czarnecka, Institute of Archeology and Ethnology, Polish Academy of Sciences, Poland: “‘Natural’ Transformation: Practices and Discourses of the Body’s Plasticity in Keep-Fit Culture”

Idalinda Oliveira, University of Aveiro, Portugal: “Reflections on a Study of Today’s Body Transformations”

Ieva Stončikaitė, University of Lérida, Spain: “The Quest for Transformative Repair: the Creation of Superbodies in the Anti-ageing Era”

10.30 – 11.00

Coffee Break

11.00 – 12.30

Session 5

Chair: Teresa Gibert

Alex Custodio, Concordia University, Canada: “An Archive of One’s Own: Navigating Labour in the Fanfiction Archive”

Martin Kudláč, Constantine the Philosopher University, Slovakia: “Transmedia Storytelling Seriality: Then and Now”

Kübra Baysal, School of Foreign Languages, Kastamonu University, Turkey: “The Notion of Post/Human and Sur/Reality in Steven Hall’s *The Raw Shark Texts*”

12.30 – 2.00

Lunch

2.00 – 3.00

Keynote Address

Chair: Anthony Barker

Simone Knox, University of Reading, UK: “Bands of British and Irish Brothers: Actors and Transatlantic Transformation”

3.00 – 3.15

Break

3.15 – 4.45

Session 6

Chair: Simone Knox

Anthony Barker, University of Aveiro, Portugal: “Noah Hawley’s *Fargo* (2014-7): how far can you get from the Coen brothers?”

Sara Santos, Stony Brook University, USA: “All the World’s a Remix: New Notions of Authorship and Authenticity in Remix Culture”

Bartosz Stoppel, University of Silesia in Katowice, Poland, “On Botched Cinematic Transformations of Video Games”

- 4.45 – 5.15 Coffee Break**
- 5.15 – 6.15 Session 7**
Chair: Rocío Carrasco
- Luís Pimenta Lopes**, CEHUM/University of Minho, Portugal: “From *Lego Auschwitz* to *Yolocaust*: Holocaust memory 2.0”
- Clara Sainz de Baranda & Marian Blanco**, Carlos III University of Madrid, Spain: “LAB 3.0: New professional profiles in the Spanish media”
- 8.15 Conference Dinner**
Restaurante Centenário, Aveiro

1ST JULY, SATURDAY

- 9.30 – 11.00 Session 8**
Chair: Richard Hardack
- Ana Došen**, Singidunum University, Serbia: “I am Mad as Hell and I Refuse to Die: Exploring Relentless Corporeality in *Izo*”
- David Callahan**, University of Aveiro, Portugal: “Rotting, Blistered, Staggering Bodies: The Last of Ethnicity”
- Roger Davis**, Red Deer College, Canada: “Cannibal Transformed: Autophagy and Contemporary Film”
- 11.00 – 11.30 Coffee Break**
- 11.30 – 1.00 Session 9**
Chair: Roz Kaveney
- Ana Bessa Carvalho**, University of Minho, Portugal: “In Drag as a ‘Memoirist’: the Queer Bodies of Maggie Nelson’s *The Argonauts*”
- Juanjo Bermúdez**, University of the Balearic Islands, Spain: “The Triumph of ‘Transfixion’: Transgender Representations in Contemporary American Media”
- Elsa Machado**, University of Aveiro, Portugal: “Scarlett Johansson: into the flesh and out of the flesh”
- 1.00 – 2.00 Lunch**
- 2.00 – 3.30 Session 10**
Chair: Ana Bessa Carvalho
- Lisa-Nike Bühring**, University of Gloucestershire, UK: “*The Expendables* Trilogy: Aged Tough Guys Refusing to Die”
- Nelson Zagalo & Larissa Schlögl**, University of Minho, Portugal: “From animation to live-action: a (re)construction of the character Maleficent in the cinema”
- Luís Carlos S. Branco**, University of Aveiro, Portugal: “The Super-Human Condition in Skywalker and Rooftopper Youth Communities”
- 4.30 Farewell Port and canal boat (*moliceiro*) ride**